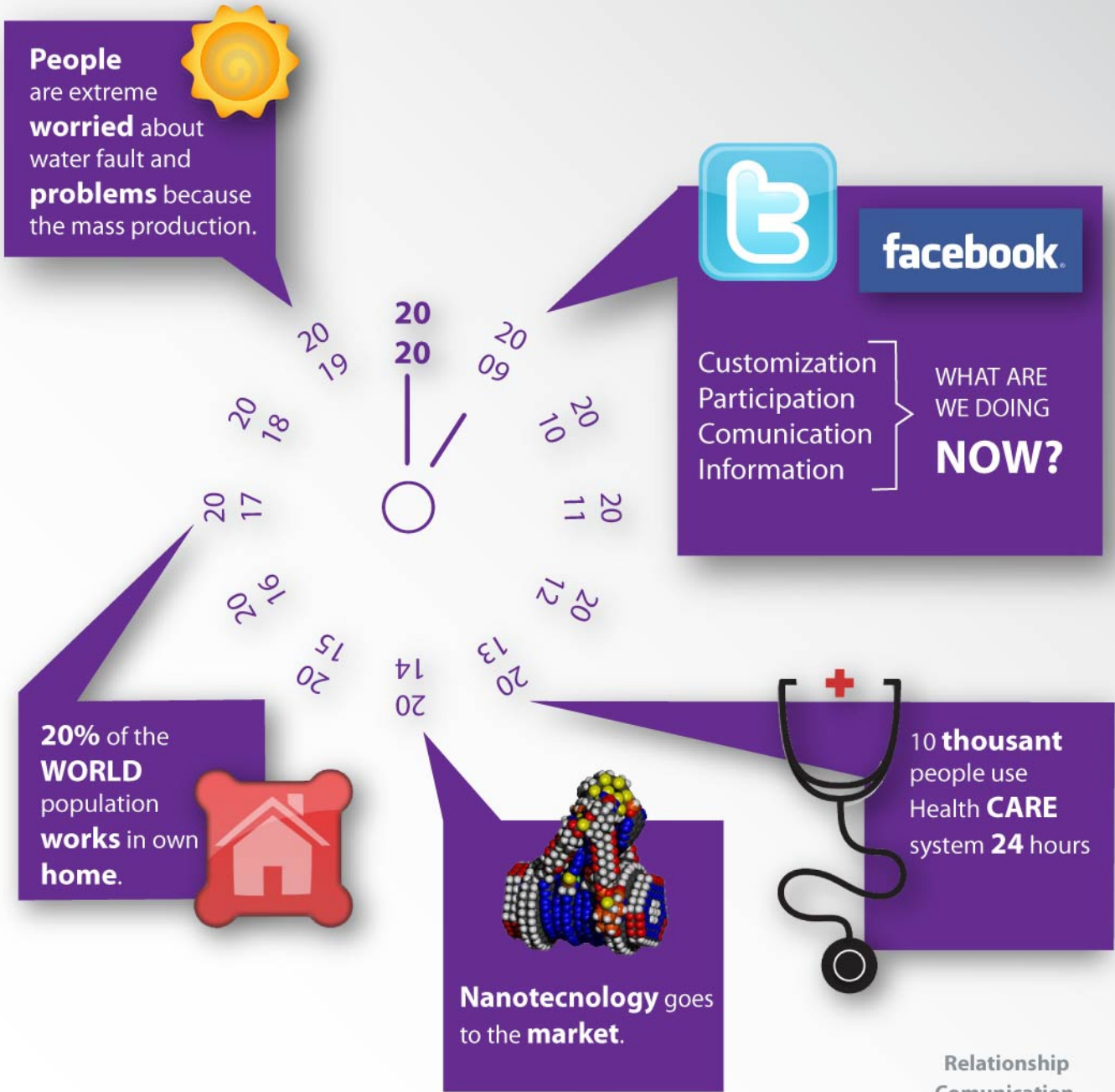


The world is any thing you want.

'Any' is an information hub, which has functions beyond what we are used to know what is a mobile phone. In about 10 year time our society will be facing the top of an era where the power of creativity will become common sense. An electronic device as a status symbol is something from the past. Segmentation is over. Welcome to the truly age of 'pocktable' things. The convergence of several technologies will allow people to create their own interface. Users might have turned into designers.

The main idea behind 'Any' is let people decide whether or not the device would be 'visible'. All the main functions, such as camera, ear phones, microphone and projector, come separated in little pieces that you can integrate it into accessories and clothes.



WORD KEYS **TIMELINE**

2009

Participation Information

2012

Health Environment Cultures vs globalization

2016

Freedom Sustentability Prosumer

2018

Health
Sustentability

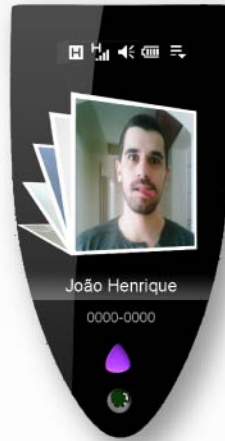
2020

Relationship
Communication
Customization
Information

The Leaf

It is the first idealized prototype to hold the cells when the customer purchases the mobile telephone. It is made of plastic that can be bended into different forms by hand. It can act as a "flip" when folded and reach the size of a credit card (pocketable), led to the face as a conventional phone, used as a portable game device with both hands and bent to meet the functions of a PC projecting interfaces into the environment.

Their forms are inspired by the piece of banana, African masks and human eye.



The Hub

This module is responsible for dealing with all information coming through and sharing it with all cells. All your personal information such as ID, Credit Cards, and even your home keys are storage in a cloud and 'the hub' is the gate access to all information.

Camera

Can capture image and video and simultaneously send to the hub to be processed, stored, etc.

Audio

A powerful wireless ear phones. The hub commands how the speakers should function for louder, or softer depending in what place you are. A powerful microphone 'listen' to the ambient and suggests a convenient volume.

Health

It is a scanner who takes blood pressure and other health information. The combination of visual, audio, location, etc provides a package of info and the software provides a health profile. This profile can be followed by your doctor, family members, and managed by the owner. The health statement is in our hands.

Mind

It is a receptor of the brains waves that works with binary codes combined with iris caption creating a navigation experience handless.

Projector

360 degrees projections. Using the combination of the hub information and what the camera captures, the projector can be used with all media functions.

Anything
Anyone
Anywhere

Customize your Cellphone and use in **any** situation for every**thing**

Sarah is a psychologist who works for an advertising agency. She decides to use her 'invisible' applied on accessories and clothes. Her glasses hide the camera, mic and speakers of her 'Any'.

The mind module is installed on the glasses temples.



David, aged 26 doesn't have a proper job as most of his friends. He likes travelling around the world making documentaries. His extreme visual with piercing is also an excuse to hide his 'Any' modules such as the projector, and audio.



Shebli, aged 47 was trained as Administrator. Nowadays he is an Operation Manager for a Mega corporation in Africa. At 45 he had a heart attack due to his stressful lifestyle. Since then he checks constantly his health condition with the health scan and stay in contact with his doctor.